ABSTRACT OF THE DISCLOSURE

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An occupant protection apparatus appropriately protects occupants of a vehicle, when a vehicle crush occurs, without requiring a troublesome task to the occupants. The occupant protection apparatus is provided with a steering angle sensor, a distance sensor and a brake depressing amount sensor. An electronic control unit predicts a vehicle crash based on the detection signals of each sensor so as to set a tension applied to a driver seat seatbelt to be smaller than a tension applied to passenger seat seatbelts. Additionally, the electronic control unit increases the tension applied to the seatbelts when a temperature detected by an outside—temperature detection sensor is low as compared to the detected temperature is high.